



WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977

GMMB  
3050 K St. NW  
Suite 100  
Washington, DC 20007

Schedule Dates 08/18/12-08/31/12  
Advertiser OBAMA FOR AMERICA (2353)  
Agency GMMB (1182)  
Product POLITICAL CANDIDATE (1051)  
Brand Est 1617- OFA Sked C 8/18-8/31 (27256)  
Salesperson Shiebler, Charles (1011)  
Sales Office WHDH  
Buyer Name Demestrie, Jesse  
Phone/Fax /  
CPE 1617  
Account Types Local/Political Candidate Agency  
Billing Type Standard  
Comments

Last Modified 08/20/12  
Entered By Charles Shiebler  
CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$11,505.00  
Net Total \$65,195.00  
Sales Tax

By Broadcast Month Spots Rate  
Aug. 2012 40 \$36,350.00  
Sep. 2012 43 \$40,350.00  
Grand Total: 83 \$76,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/20/12-08/24/12	4	:30	7A- 8A (ET)	1	1	1	1	1	1			5	\$1,500.00	\$7,500.00	WHDH Boston (WHDH)		8/17/12
2.0	Normal Line / SPOT	08/27/12-08/31/12	4	:30	7A- 8A (ET)	1	1	1	1	1	1			5	\$1,500.00	\$7,500.00	WHDH Boston (WHDH)		8/17/12
3.0	Normal Line / SPOT	08/27/12-08/31/12	4	:30	8A- 9A (ET)	1	1	1	1	1	1			5	\$1,500.00	\$7,500.00	WHDH Boston (WHDH)		8/17/12
4.0	Normal Line / SPOT	08/20/12-08/24/12	4	:30	8A- 9A (ET)	1	1	1	1	1	1			5	\$1,500.00	\$7,500.00	WHDH Boston (WHDH)		8/17/12
5.0	Normal Line / SPOT	08/20/12-08/24/12	4	:30	9A- 9:30A (ET)	1	1	1	1	1	1			1	\$500.00	\$500.00	WHDH Boston (WHDH)		8/17/12
6.0	Normal Line / SPOT	08/20/12-08/24/12	4	:30	9:30A- 10A (ET)	1	1	1	1	1	1			1	\$500.00	\$500.00	WHDH Boston (WHDH)		8/17/12
7.0	Normal Line / SPOT	08/20/12-08/24/12	4	:30	10A- 11A (ET)	3	1	1	1	1	1			3	\$400.00	\$1,200.00	WHDH Boston (WHDH)		8/17/12
8.0	Normal Line / SPOT	08/20/12-08/24/12	4	:30	11A- 12P (ET)	3	1	1	1	1	1			3	\$400.00	\$1,200.00	WHDH Boston (WHDH)		8/17/12
9.0	Normal Line / SPOT	08/20/12-08/24/12	4	:30	12P- 12:30P (ET)	1	1	1	1	1	1			1	\$400.00	\$400.00	WHDH Boston (WHDH)		8/17/12
10.0	Normal Line / SPOT	08/20/12-08/24/12	4	:30	12:30P- 1P (ET)	3	1	1	1	1	1			3	\$400.00	\$1,200.00	WHDH Boston (WHDH)		8/17/12
11.0	Normal Line / SPOT	08/20/12-08/24/12	4	:30	1P- 2P (ET)	3	1	1	1	1	1			3	\$400.00	\$1,200.00	WHDH Boston (WHDH)		8/17/12
12.0	Normal Line / SPOT	08/20/12-08/24/12	4	:30	2P- 3P (ET)	3	1	1	1	1	1			3	\$400.00	\$1,200.00	WHDH Boston (WHDH)		8/17/12
13.0	Normal Line / SPOT	08/20/12-08/24/12	4	:30	3P- 3:30P (ET)	2	1	1	1	1	1			2	\$400.00	\$800.00	WHDH Boston (WHDH)		8/17/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

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Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.



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14.0	Normal Line / SPOT	08/20/12-08/24/12	4	:30	3:30P- 4P (ET)	2	X	X	X	X	X			2	\$400.00	\$800.00	WHDH Boston (WHDH)		8/17/12
15.0	Normal Line / SPOT	08/20/12-08/24/12	4	:30	7P- 7:30P (ET)	2	X	X	X	X	X			2	\$1,500.00	\$3,000.00	WHDH Boston (WHDH)		8/17/12
16.0	Normal Line / SPOT	08/20/12-08/24/12	4	:30	7:30P- 8P (ET)	2	X	X	X	X	X			2	\$1,800.00	\$3,600.00	WHDH Boston (WHDH)		8/17/12
17.0	Normal Line / SPOT	08/24/12-08/24/12	4	:30	10P- DATELINE						1			1	\$3,500.00	\$3,500.00	WHDH Boston (WHDH)		8/17/12
18.0	Normal Line / SPOT	08/18/12-08/18/12	4	:30	7A- 8A (ET)						1			1	\$750.00	\$750.00	WHDH Boston (WHDH)		8/17/12
19.0	Normal Line / SPOT	08/18/12-08/18/12	4	:30	8A- 9A (ET)						1			1	\$750.00	\$750.00	WHDH Boston (WHDH)		8/17/12
20.0	Normal Line / SPOT	08/19/12-08/19/12	4	:30	8A- 9A (ET)							1		1	\$750.00	\$750.00	WHDH Boston (WHDH)		8/17/12
21.0	Normal Line / SPOT	08/27/12-08/31/12	4	:30	9A- 9:30A (ET)	1	X	X	X	X	X			1	\$500.00	\$500.00	WHDH Boston (WHDH)		8/17/12
22.0	Normal Line / SPOT	08/27/12-08/31/12	4	:30	9:30A- 10A (ET)	1	X	X	X	X	X			1	\$500.00	\$500.00	WHDH Boston (WHDH)		8/17/12
23.0	Normal Line / SPOT	08/27/12-08/31/12	4	:30	10A- 11A (ET)	3	X	X	X	X	X			3	\$400.00	\$1,200.00	WHDH Boston (WHDH)		8/17/12
24.0	Normal Line / SPOT	08/27/12-08/31/12	4	:30	11A- 12P (ET)	3	X	X	X	X	X			3	\$400.00	\$1,200.00	WHDH Boston (WHDH)		8/17/12
25.0	Normal Line / SPOT	08/27/12-08/31/12	4	:30	12P- 12:30P (ET)	1	X	X	X	X	X			1	\$400.00	\$400.00	WHDH Boston (WHDH)		8/17/12
26.0	Normal Line / SPOT	08/27/12-08/31/12	4	:30	12:30P- 1P (ET)	3	X	X	X	X	X			3	\$400.00	\$1,200.00	WHDH Boston (WHDH)		8/17/12
27.0	Normal Line / SPOT	08/27/12-08/31/12	4	:30	1P- 2P (ET)	3	X	X	X	X	X			3	\$400.00	\$1,200.00	WHDH Boston (WHDH)		8/17/12

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B/E Bookend P/B Piggy Back

Printed At: 04:24 PM on Monday, August 20 2012



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28.0	Normal Line / SPOT	08/27/12-08/31/12	4	:30	2P- 3P (ET)	3	X	X	X	X	X			3	\$400.00	\$1,200.00	WHDH Boston (WHDH)		8/17/12
29.0	Normal Line / SPOT	08/27/12-08/31/12	4	:30	3P- 3:30P (ET)	2	X	X	X	X	X			2	\$400.00	\$800.00	WHDH Boston (WHDH)		8/17/12
30.0	Normal Line / SPOT	08/27/12-08/31/12	4	:30	3:30P- 4P (ET)	2	X	X	X	X	X			2	\$400.00	\$800.00	WHDH Boston (WHDH)		8/17/12
31.0	Normal Line / SPOT	08/27/12-08/31/12	4	:30	7P- 7:30P (ET)	2	X	X	X	X	X			2	\$1,500.00	\$3,000.00	WHDH Boston (WHDH)		8/17/12
32.0	Normal Line / SPOT	08/27/12-08/31/12	4	:30	7:30P- 8P (ET)	2	X	X	X	X	X			2	\$1,800.00	\$3,600.00	WHDH Boston (WHDH)		8/17/12
33.0	Normal Line / SPOT	08/30/12-08/30/12	4	:30	9P- 10P (ET)					1				1	\$4,000.00	\$4,000.00	WHDH Boston (WHDH)		8/17/12
34.0	Normal Line / SPOT	08/31/12-08/31/12	4	:30	10P- DATELINE						1			1	\$3,500.00	\$3,500.00	WHDH Boston (WHDH)		8/17/12
35.0	Normal Line / SPOT	08/27/12-08/31/12	4	:30	9A- 9:30A (ET)	2	X	X	X	X	X			2	\$500.00	\$1,000.00	WHDH Boston (WHDH)		8/20/12
36.0	Normal Line / SPOT	08/27/12-08/31/12	4	:30	9:30A- 10A (ET)	2	X	X	X	X	X			2	\$500.00	\$1,000.00	WHDH Boston (WHDH)		8/20/12
37.0	Normal Line / SPOT	08/27/12-08/30/12	4	:30	4:30A- 4:59A (ET)	1	X	X	X	X				1	\$250.00	\$250.00	WHDH Boston (WHDH)		8/20/12

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